The Permanent Secretary at the Senate Department for Economics, Energy and Public Enterprises of the Land of Berlin

Barbro Dreher

requests the pleasure of your company at an **Online Event** on

"Making Berlin's Zukunftsorte tangible for the EU"

"Zukunftsorte" counter Corona

on 7th of December 2020, 10.00 - 12.00 a.m.

in cooperation with Berlin's Liaison Office to the EU.



Berlin boasts 11 places where tomorrow's future is being built today. **Berlin's Zukunftsorte** are locations where network structures between economic, research and technology institutions are generated and intensified in order to strengthen the innovative and competitive ability of the Land of Berlin within the national and global markets.

The 11 Berlin future locations are the Adlershof, Berlin-Buch, Berlin Campus Charlottenburg, CleanTech Marzahn, EUREF Campus Berlin, the Technologie-Park Berlin Humboldthain, Wirtschafts- und Wissenschaftsstandort Schöneweide, Berlin SÜDWEST with its technology and start-up center, Berlin TXL-Urban Tech Republic at the former Tegel Airport and the Flughafen Temepelhof as a location for creative industries, and since the beginning of April 2019 Siemensstadt 2.0 in the district of Spandau.

Berlin's Zukunftsorte are regional development focal points that act as **lighthouse projects** for the entire city area and beyond. The synergies between Berlin's excellent scientific landscape and the growing, future-oriented enterprises show how cooperation can successfully result in innovative products and services. The joint office for all 11 Zukunftsorte, initiated by the Berlin Senate Department for Economics, Energy and Public Enterprises, provides support in the coordination of joint work processes, external networking and marketing.

We would like to discuss with you the European and Berlin perspectives for the further development of these future locations and their contribution to overcoming the Corona crisis.

A simultaneous interpretation in German and English will be provided.

Please register until 3rd of December 2020. Registration

End of the event

You will receive the link for the online livestream shortly before the conference

We look forward to your participation.

Agenda:

12.00 a.m.

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10.00 a.m.	Welcome and moderation Dr. Volker Löwe, Head of Berlin's Liaison Office to the EU
10.10 a.m.	Introduction and overview of Berlin's future locations Barbro Dreher, State Secretary in the Berlin Senate Department for Economics, Energy and Public Enterprises
10.20 a.m.	Presentation of selected Zukunftsorte in Berlin - Adlershof - Berlin TXL – The Urban Tech Republic Tegel Airport - Berlin-Buch - Wirtschafts- und Wissenschaftsstandort Schöneweide
11.00 a.m.	Input and comments Dr. Ulla Engelmann, European Commission, DG Grow
11.30 a.m.	Input and comments Martina Michels, Member of European Parliament
11.40 a.m.	Questions and answers in the chat
11.55 a.m.	Closing words by Barbro Dreher